



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-25-2012 PAGE: 1 of 4

INNOVATIVE ADVERTISING INC. - 11360
ATTN: HEIDI GUERRA
4250 HWY 22, SUITE 7
MANDEVILLE LA 70471

| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser | Brand | Product Code | Station/Market |
|-------------|-------------|-------------|------|-----------------------|-----------------------|--------------|----------------|
| 403350 | 10-23-2012 | 10-24-2012 | 2 | NC JUDICIAL COALITION | NC JUDICIAL COALITION | POLITICALS | WTVD - DURHAM |

| Agency Est# | CMS # | Sales Office | Account Executive | Start Date | End Date | Billing | Package | Contract Title |
|-------------|--------|--------------|-------------------|------------|------------|------------------------------|---------|----------------|
| 1022 | 247079 | PHILADELPHIA | A. CLIFFORD | 10-24-2012 | 11-01-2012 | M (Broadcast Month, Cycle 1) | N | 247079 |

| Line | Start Date | End Date | Time Period | Description | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
|------------------------------------|------------|------------|-------------------|---|----|----------|---|---|---|---|---|---|---|-----|-------|-----------|----------|
| Agency CPE: E : 1022 | | | | | | | | | | | | | | | | | |
| 1 | 10-24-2012 | 10-28-2012 | 05:00AM - 05:30AM | EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA | 1 | 30 | | | X | X | X | | | 3 | 700 | 3 | 2,100.00 |
| 2 | 10-29-2012 | 10-30-2012 | 05:00AM - 05:30AM | EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA | 1 | 30 | X | X | | | | | | 2 | 700 | 2 | 1,400.00 |
| 3 | 10-24-2012 | 10-28-2012 | 07:00AM - 09:00AM | GOOD MORNING AMERICA (MONDAY-FRIDAY) (83 | 1 | 30 | | | X | X | X | | | 3 | 850 | 3 | 2,550.00 |
| 4 | 10-29-2012 | 10-30-2012 | 07:00AM - 09:00AM | GOOD MORNING AMERICA (MONDAY-FRIDAY) (83 | 1 | 30 | X | X | | | | | | 2 | 850 | 2 | 1,700.00 |
| 5 | 10-24-2012 | 10-28-2012 | 05:30AM - 06:00AM | EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA | 1 | 30 | | | X | X | X | | | 3 | 850 | 3 | 2,550.00 |
| 6 | 10-29-2012 | 10-30-2012 | 05:30AM - 06:00AM | EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA | 1 | 30 | X | X | | | | | | 2 | 850 | 2 | 1,700.00 |
| 7 | 10-24-2012 | 10-28-2012 | 05:30PM - 06:00PM | EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8 | 1 | 30 | | | X | X | X | | | 3 | 2,000 | 3 | 6,000.00 |
| 8 | 10-29-2012 | 10-30-2012 | 05:30PM - 06:00PM | EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8 | 1 | 30 | X | X | | | | | | 2 | 2,000 | 2 | 4,000.00 |
| 9 | 10-24-2012 | 10-28-2012 | 09:00AM - 10:00AM | LIVE! WITH KELLY & MICHAEL (842) | 1 | 30 | | | X | X | X | | | 3 | 500 | 3 | 1,500.00 |
| 10 | 10-29-2012 | 10-30-2012 | 09:00AM - 10:00AM | LIVE! WITH KELLY & MICHAEL (842) | 1 | 30 | X | X | | | | | | 2 | 500 | 2 | 1,000.00 |
| 11 | 10-24-2012 | 10-28-2012 | 07:00PM - 07:30PM | JEOPARDY (MONDAY-FRIDAY) (898) | 1 | 30 | | | X | X | X | | | 3 | 3,200 | 3 | 9,600.00 |
| 12 | 10-29-2012 | 10-30-2012 | 07:00PM - 07:30PM | JEOPARDY (MONDAY-FRIDAY) (898) | 1 | 30 | X | X | | | | | | 2 | 3,200 | 2 | 6,400.00 |
| 13 | 10-24-2012 | 10-28-2012 | 07:30PM - 08:00PM | WHEEL OF FORTUNE SAT (900) | 1 | 30 | | | | | | X | | 1 | 1,500 | 1 | 1,500.00 |
| 14 | 10-29-2012 | 10-30-2012 | 08:00PM - 10:00PM | MONDAY PRIME 8-10P (795) | 1 | 30 | X | | | | | | | 1 | 4,000 | 1 | 4,000.00 |
| ----- ITEM LINE NOTE ----- DWTS | | | | | | | | | | | | | | | | | |

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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INNOVATIVE ADVERTISING INC. - 11360
ATTN: HEIDI GUERRA
4250 HWY 22, SUITE 7
MANDEVILLE LA 70471

| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser | Brand | Product Code | Station/Market |
|-------------|-------------|-------------|------|-----------------------|-----------------------|--------------|----------------|
| 403350 | 10-23-2012 | 10-24-2012 | 2 | NC JUDICIAL COALITION | NC JUDICIAL COALITION | POLITICALS | WTVD - DURHAM |

| Agency Est# | CMS # | Sales Office | Account Executive | Start Date | End Date | Billing | Package | Contract Title |
|-------------|--------|--------------|-------------------|------------|------------|------------------------------|---------|----------------|
| 1022 | 247079 | PHILADELPHIA | A. CLIFFORD | 10-24-2012 | 11-01-2012 | M (Broadcast Month, Cycle 1) | N | 247079 |

| Line | Start Date | End Date | Time Period | Description | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
|---|------------|------------|-------------------|-------------------------------------|----|----------|---|---|---|---|---|---|---|-----|-------|-----------|----------|
| Agency CPE: E : 1022 | | | | | | | | | | | | | | | | | |
| 15 | 10-29-2012 | 10-30-2012 | 10:00PM - 11:00PM | MONDAY PRIME 10-11P (794) | 1 | 30 | X | | | | | | | 1 | 7,500 | 1 | 7,500.00 |
| ----- ITEM LINE NOTE ----- CASTLE | | | | | | | | | | | | | | | | | |
| 16 | 10-29-2012 | 10-30-2012 | 10:00PM - 11:00PM | TUES PRIME 10-11P (807) | 1 | 30 | | X | | | | | | 1 | 2,300 | 1 | 2,300.00 |
| ----- ITEM LINE NOTE ----- PRVT PRACT | | | | | | | | | | | | | | | | | |
| 17 | 10-24-2012 | 10-28-2012 | 10:00PM - 11:00PM | FRIDAY PRIME 10-11P (791) | 1 | 30 | | | | | X | | | 1 | 1,700 | 1 | 1,700.00 |
| ----- ITEM LINE NOTE ----- 20/20 | | | | | | | | | | | | | | | | | |
| 18 | 10-24-2012 | 10-28-2012 | 08:00PM - 11:30PM | ABC'S COLLEGE FOOTBALL PRIME (5877) | 1 | 30 | | | | | | X | | 1 | 2,500 | 1 | 2,500.00 |
| 19 | 10-24-2012 | 10-28-2012 | 10:00PM - 11:00PM | WED PRIME 10-11P (814) | 1 | 30 | | | X | | | | | 1 | 3,500 | 1 | 3,500.00 |
| ----- ITEM LINE NOTE ----- NASHVILLE | | | | | | | | | | | | | | | | | |
| 20 | 10-24-2012 | 10-28-2012 | 08:00PM - 09:00PM | THURS PRIME 8-9P (806) | 1 | 30 | | | | X | | | | 1 | 3,000 | 1 | 3,000.00 |
| ----- ITEM LINE NOTE ----- LAST RESORT | | | | | | | | | | | | | | | | | |
| 21 | 10-24-2012 | 10-28-2012 | 08:00PM - 09:00PM | SUNDAY PRIME 8-9P (931) | 1 | 30 | | | | | | | X | 1 | 4,200 | 1 | 4,200.00 |
| ----- ITEM LINE NOTE ----- ONCE UPON | | | | | | | | | | | | | | | | | |
| 22 | 10-24-2012 | 10-28-2012 | 09:00PM - 10:00PM | SUNDAY PRIME 9-10P (855) | 1 | 30 | | | | | | | X | 1 | 2,600 | 1 | 2,600.00 |
| ----- ITEM LINE NOTE ----- REVENGE | | | | | | | | | | | | | | | | | |
| 23 | 10-24-2012 | 10-28-2012 | 10:00PM - 11:00PM | THURS PRIME 10-11P (803) | 1 | 30 | | | | X | | | | 1 | 3,800 | 1 | 3,800.00 |
| ----- ITEM LINE NOTE ----- SCANDAL | | | | | | | | | | | | | | | | | |

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INNOVATIVE ADVERTISING INC. - 11360
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| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser | Brand | Product Code | Station/Market |
|-------------|-------------|-------------|------|-----------------------|-----------------------|--------------|----------------|
| 403350 | 10-23-2012 | 10-24-2012 | 2 | NC JUDICIAL COALITION | NC JUDICIAL COALITION | POLITICALS | WTVD - DURHAM |

| Agency Est# | CMS # | Sales Office | Account Executive | Start Date | End Date | Billing | Package | Contract Title |
|-------------|--------|--------------|-------------------|------------|------------|------------------------------|---------|----------------|
| 1022 | 247079 | PHILADELPHIA | A. CLIFFORD | 10-24-2012 | 11-01-2012 | M (Broadcast Month, Cycle 1) | N | 247079 |

| Line | Start Date | End Date | Time Period | Description | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
|---|------------|------------|-------------------|--|----|----------|---|---|---|---|---|---|---|-----|-------|-----------|-----------|
| Agency CPE: E : 1022 | | | | | | | | | | | | | | | | | |
| 24 | 10-24-2012 | 10-28-2012 | 08:00PM - 09:00PM | FRIDAY PRIME 8-9P (792) | 1 | 30 | | | | | X | | | 1 | 3,300 | 1 | 3,300.00 |
| ----- ITEM LINE NOTE ----- LAST /MALIBU | | | | | | | | | | | | | | | | | |
| 25 | 10-24-2012 | 10-28-2012 | 08:00PM - 09:00PM | WED PRIME 8-9P (813) | 1 | 30 | | | X | | | | | 1 | 5,000 | 1 | 5,000.00 |
| ----- ITEM LINE NOTE ----- MIDDLE/NEIGHBOR | | | | | | | | | | | | | | | | | |
| 26 | 10-29-2012 | 10-30-2012 | 09:00PM - 10:00PM | TUES PRIME 9-10P (811) | 1 | 30 | X | | | | | | | 1 | 5,000 | 1 | 5,000.00 |
| ----- ITEM LINE NOTE ----- DWTS | | | | | | | | | | | | | | | | | |
| 27 | 10-24-2012 | 10-28-2012 | 12:00PM - 12:30PM | DUKE COACH'S SHOW (895) | 1 | 30 | | | | | | | X | 1 | 500 | 1 | 500.00 |
| ----- ITEM LINE NOTE ----- DUKE COACHES | | | | | | | | | | | | | | | | | |
| 28 | 10-24-2012 | 10-28-2012 | 11:30AM - 12:00PM | UNC COACH'S SHOW (894) | 1 | 30 | | | | | | | X | 1 | 500 | 1 | 500.00 |
| ----- ITEM LINE NOTE ----- UNC COACHES | | | | | | | | | | | | | | | | | |
| 29 | 10-24-2012 | 10-28-2012 | 03:30PM - 07:00PM | COLLEGE FOOTBALL 330-7PM (848) | 1 | 30 | | | | | | X | | 3 | 5,000 | 3 | 15,000.00 |
| 30 | 10-24-2012 | 10-28-2012 | 06:00AM - 07:00AM | EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY) | 1 | 30 | | | X | X | X | | | 3 | 850 | 3 | 2,550.00 |
| 31 | 10-29-2012 | 10-30-2012 | 06:00AM - 07:00AM | EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY) | 1 | 30 | X | X | | | | | | 2 | 850 | 2 | 1,700.00 |
| 32 | 10-24-2012 | 10-28-2012 | 09:00AM - 10:00AM | LIVE! WITH KELLY & MICHAEL (842) | 1 | 30 | | | X | X | X | | | 3 | 200 | 3 | 600.00 |
| 33 | 10-29-2012 | 10-30-2012 | 09:00AM - 10:00AM | LIVE! WITH KELLY & MICHAEL (842) | 1 | 30 | X | X | | | | | | 2 | 200 | 2 | 400.00 |
| 34 | 10-24-2012 | 10-28-2012 | 09:00AM - 10:00AM | EYEWITNESS NEWS SAT 9-10AM (10765) | 1 | 30 | | | | | | X | | 1 | 750 | 1 | 750.00 |

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| | | | | | | | | | | | | | | | | | | | |
|-----------------------|---------------------------|---------------------------|-------------------------------------|--|----------------------------------|----------------------------|---------------------------------|---|--------------|--------------------------|---|---|---|-------------------------|-------|-----------|------------|--|--|
| Contract No 403350 | Contract Dt 10-23-2012 | Revision Dt 10-24-2012 | Rev# 2 | Advertiser NC JUDICIAL COALITION | Brand NC JUDICIAL COALITION | Product Code POLITICALS | Station/Market WTVD - DURHAM | | | | | | | | | | | | |
| Agency Est# 1022 | | | CMS # 247079 | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | Start Date 10-24-2012 | End Date 11-01-2012 | Billing M (Broadcast Month, Cycle 1) | Package N | Contract Title 247079 | | | | | | | | | |
| Line | Start Date | End Date | Time Period | Description | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ | | |
| | | | Agency CPE: E : 1022 | | | | | | | | | | | | | | | | |
| 35 | 10-24-2012 | 10-28-2012 | 08:00AM - 09:00AM | GOOD MORNING AMERICA SATURDAY (1883) | 1 | 30 | | | | | | X | | 1 | 1,000 | 1 | 1,000.00 | | |
| 36 | 10-24-2012 | 10-28-2012 | 10:00AM - 11:00AM | THIS WEEK SUNDAY 10-11A (800) | 1 | 30 | | | | | | | X | 1 | 600 | 1 | 600.00 | | |
| 37 | 10-24-2012 | 10-28-2012 | 12:00PM - 12:30PM | EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY) | 1 | 30 | | | X | X | X | | | 3 | 850 | 3 | 2,550.00 | | |
| 38 | 10-29-2012 | 10-30-2012 | 12:00PM - 12:30PM | EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY) | 1 | 30 | X | X | | | | | | 2 | 850 | 2 | 1,700.00 | | |
| 39 | 10-24-2012 | 10-28-2012 | 07:30PM - 08:00PM | WHEEL OF FORTUNE (MONDAY-FRIDAY) (901) | 1 | 30 | | | X | X | X | | | 2 | 3,000 | 2 | 6,000.00 | | |
| 40 | 10-29-2012 | 10-30-2012 | 07:30PM - 08:00PM | WHEEL OF FORTUNE (MONDAY-FRIDAY) (901) | 1 | 30 | X | X | | | | | | 1 | 3,000 | 1 | 3,000.00 | | |
| 41 | 10-29-2012 | 10-30-2012 | 07:28PM - 08:00PM | WHEEL OF FORTUNE (MONDAY-FRIDAY) (901) | 1 | 30 | X | X | | | | | | 1 | 3,000 | 1 | 3,000.00 | | |
| 42 | 11-01-2012 | 11-01-2012 | 08:00PM - 11:00PM | PRIME SPECIALS (797) | 1 | 30 | | | | | 1 | | | 1 | 4,250 | 1 | 4,250.00 | | |
| | | | ----- ITEM LINE NOTE ----- CMA'S | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | Contracted Gross Total: | | 72 | 134,500.00 | | |
| | | | | | | | | | | | | | | Actual Gross Total: | | 72 | 134,500.00 | | |
| | | | | | | | | | | | | | | Agency Commission: | | | 20,175.00 | | |
| | | | | | | | | | | | | | | Net Total: | | | 114,325.00 | | |
| Month/YR | | Preempted | | Made Good | | Contract Total | | Adjustments | | | | | | Actual Total | | | | | |
| Oct 12 | | 0.00 | | 0.00 | | 85,450.00 | | 0.00 | | | | | | 85,450.00 | | | | | |
| Nov 12 | | 0.00 | | 0.00 | | 49,050.00 | | 0.00 | | | | | | 49,050.00 | | | | | |
| TOTAL | | 0.00 | | 0.00 | | 134,500.00 | | 0.00 | | | | | | 134,500.00 | | | | | |

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